

MEGAN LAWRENCE

Strategy & Business Economics
Vanderbilt Owen Graduate School of Management
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ACADEMIC POSITION

Owen Graduate School of Management, Vanderbilt University Nashville, TN 2016 – Present
Assistant Professor of Strategic Management

EDUCATION

Harvard Business School, Boston, MA May 2016
Doctor of Business Administration, Strategy
Committee: Felix Oberholzer-Gee (chair), Jan Rivkin, Juan Alcacer, Victor Bennett
Dissertation: Why Do Firm Practices Differ? Examining the Selection and Implementation of Organizational Practices

Princeton University, Princeton, NJ May 2006
Bachelor of Science in Engineering degree, *cum laude*, in Operations Research and Financial Engineering
Senior Thesis: “Disciplining the World from Home: A Relative Efficiency Analysis of International Student Ministry in United States Universities”

PEER REVIEWED JOURNAL PUBLICATIONS

Lawrence, Megan. (2020). “Replication Using Templates: Does the Unit Learn from Itself, the Template, or Both?” Forthcoming at *Strategic Management Journal*.

- **Winner of Academy of Management (AOM) Distinguished Student Paper Award. 2016.**

Lawrence, Megan. (2018). “Taking Stock of the Ability to Change: The Effect of Prior Experience”. *Organization Science*. 29(3): 489-506.

- **Winner of Strategic Management Society (SMS) Best Conference PhD Paper Prize. 2015.**

BOOK CHAPTERS AND CONFERENCE PROCEEDINGS

Dutt, Nilanjana & Megan Lawrence (2018). “Complex Learning: Evidence from US Manufacturing”. *Academy of Management Best Paper Proceedings*.

Bennett, Victor, Megan Lawrence & Raffaella Sadun. (2017). “Are Founder CEOs Good Managers?” In *Measuring Entrepreneurial Businesses: Current Knowledge and Challenges*, edited by John Haltiwanger, Erik Hurst, Javier Miranda, and Antoinette Schoar. National Bureau of Economic Research.

WORKING PAPERS

Lawrence, Megan & Christopher Poliquin (2020). “The Emergence of Hierarchy: Managing Knowledge Diversity”

- Under review at *Strategic Management Journal*

Dutt, Nilanjana & Megan Lawrence (2020). “Learning to Manage Breadth: The Effect of Experience in U.S. Toxic Waste Management”.

- **Selected for AOM Best Paper Proceedings, 2018**

- 2nd Round R&R at *Organization Science*

Bennett, Victor & Megan Lawrence. (2020). “How Much Don’t We Know? Accounting for Measurement Error in Survey-based Variance Decomposition Studies”.

Lawrence, Megan, Felix Oberholzer-Gee & Victor Canalog. (2015). “Bidding for Business: Tax Discrimination as Local Industrial Policy”.

INVITED TALKS & CONFERENCE PRESENTATIONS

Invited Talks

2020 – Duke University – Fuqua School of Business, Strategic Research Forum

2018 – NYU Stern School of Business

2017 – Wisconsin School of Business, Washington University in St. Louis - Olin

2016 – Georgetown University – McDonough, Emory University – Goizueta, Bocconi University, ESADE

2015 – Vanderbilt University – Owen, University College London School of Management, University of Southern California – Marshall, Duke University – Fuqua, University of Utah – David Eccles

Paper Conferences

Coordination Costs and the Emergence of Hierarchy in Young Firms

Bocconi Assembly for Innovation and Cooperation, Milan, Italy	December 2019
Strategic Management Conference, Minneapolis, MN	October 2019
Academy of Management Annual Conference, Boston, MA	August 2019
*HBS Strategy Doctoral Alumni Conference, Boston, MA	August 2019
4th Vienna Conference on Strategy, Organizational Design, and Innovation, Vienna, Austria	June 2019
Strategy Science, Salt Lake City, UT	May 2019

Learning to Manage Breadth: The Effect of Experience in U.S. Toxic Waste Management

*Strategic Management Conference, Paris, France	September 2018
*Academy of Management Annual Conference, Chicago, IL	August 2018
Strategy Science Conference, Philadelphia, PA	June 2018
*SMS Special Conference, Oslo, Norway	June 2018
Organization Science Winter Conference, Park City, UT	March 2018
Academy of Management Annual Conference, Atlanta, GA	August 2017

How and When do Templates Matter? Choosing Templates for New Practice Transfer

Sumantra Ghoshal Conference, London Business School, London, UK	June 2018
Organization Science Winter Conference, Park City, UT	February 2017
INFORMS Annual Conference – Strategy Science, Nashville, TN	November 2016
Academy of Management Annual Conference, Anaheim, CA	August 2016

What Matters for Managerial Practices?

Academy of Management Annual Conference, Atlanta, GA	August 2017
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Taking Stock of the Ability to Change: The Effect of Prior Experience

Wharton’s People & Organizations Conference, Philadelphia, PA	September 2016
Strategic Management Conference, Denver, CO	October 2015
Academy of Management Annual Conference, Vancouver, Canada	August 2015
26 th Annual Production and Operations Management Conference, Washington DC	May 2015
Atlanta Competitive Advantage Conference, Atlanta, GA	May 2015

Consortium on Competitiveness and Cooperation (CCC), New York, NY

April 2015

Bidding for Business: Tax Discrimination as Local Industrial Policy

NBER Law and Economics Winter Conference, Cambridge, MA

February 2015

Trans-Atlantic Doctoral Conference, London Business School, London, UK

May 2014

HBS Strategy Doctoral Workshop, Boston, MA

April 2014

Are Founder CEOs Good Managers?

NBER/CRIW Conference on Entrepreneurship, Washington DC

December 2014

*Presented by coauthor

AWARDS & HONORS

Selected for Best Paper Proceedings, Academy of Management

August 2018

Provost Research Studio Award, Vanderbilt University

2017-2018

Distinguished Student Paper Award, Academy of Management, BPS Division

August 2016

Best PhD Paper, Strategic Management Society Conference

September 2015

TEACHING

EMGT7856: Strategy for MMHC, Vanderbilt Owen

Summer 2019/20

Required strategy course for Master of Management in Healthcare

MGT6355: Strategic Management, Vanderbilt Owen

Winter 2017/18/19/20

Required core strategy course for MBAs

Analytics Course for MBAs, Harvard Business School

Summer 2012/13/14

Finance Teaching Assistant for weeklong preparatory course for entering MBA students

Economics 10: Principles of Economics, Harvard University

Fall 2012-Spring 2013

Teaching Fellow for foundational macro- and micro-economics course, responsible for preparing and teaching materials for three lectures per week for entire school-year, ~ 26 students

Entrepreneurship and Innovation, Harvard University

Fall 2011

Teaching Fellow for Prof. Mihir Desai and Prof. Joseph Lassiter, responsible for assisting with material comprehension and grading for 93 students

EXECUTIVE EXPERIENCE

Managing Health Care Delivery, Harvard Business School

Winter 2014 / 2015

On-call teaching assistant for finance and accounting portions of executive training that occurred during interim module of the program between the concentrated modules on healthcare process and practice management

Leading Change and Organizational Renewal, Harvard Business School

March 2012 / 2013, June 2012

Facilitator for course designed to teach executives tools for leading their organizations through innovation, change and renewal opportunities

PROFESSIONAL LEADERSHIP AND SERVICE

Invited Presentations

Owen Human Organizational Performance Association. Invited Speaker

November 2017

GEODIS Annual Carrier Conference. Keynote Speaker.

May 2017

A View of Academic Strategy Research, HBS PRIMO Program. Invited Speaker.	July 2015
Doctoral Research at HBS, HBS MBA Section J Lunch 'n Learn. Invited Speaker.	April 2015
Industry vs Academia, National Collegiate Research Conference. Invited Panelist.	January 2014
Aspire Academy (selective program for Romanian business students), Romania. Invited Faculty.	July 2012
What is Strategy, Harvard Graduate Consulting Club. Invited Speaker.	August 2011
The Future of Analytics in Electronic Trading, Bloomberg LP. Invited Panelist.	May 2010

Professional Association Leadership Roles

Rep-at-Large, Knowledge & Innovation Interest Group, Strategic Management Society	2018
Engagement Officer, Knowledge & Innovation Interest Group, Strategic Management Society	2019-2021

Membership in Professional Associations

Academy of Management
 Strategic Management Society
 Strategy Research Forum

Reviewing Activities

Atlanta Competitive Advantage Conference, Research Development Workshop	May 2015
Trans-Atlantic Doctoral Conference, Discussant.	May 2014
Ad Hoc Reviewer for <i>Organization Science</i> and <i>Strategy Science</i>	

Supervisor of Independent Projects

Matthieu Popesco, MBA – Fall 2019
 Joseph Scheele, MBA – Winter 2020

Committee Participation

Kendall Park, Pathway Post-doctoral Scholar, Vanderbilt 2018-2020

PROFESSIONAL EXPERIENCE

ARCELIK, A.S., ISTANBUL, TURKEY

Fall 2010-January 2011

Consultant, Harvard Business School Immersion Experience Program

Worked with a team of Harvard Business School MBAs on a market entry strategy.

MERRILL LYNCH, NEW YORK, NY

2006-2010

Electronic Trading Analyst / Associate

Headed Quantitative Consulting for Equity Electronic Trading with direct oversight of two employees