

MEGAN LAWRENCE

Strategy & Business Economics
Vanderbilt Owen Graduate School of Management
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ACADEMIC POSITION

Owen Graduate School of Management, Vanderbilt University Nashville, TN 2016 – Present
Assistant Professor of Strategic Management

EDUCATION

Harvard Business School, Boston, MA May 2016
Doctor of Business Administration, Strategy
Committee: Felix Oberholzer-Gee (chair), Jan Rivkin, Juan Alcacer, Victor Bennett
Dissertation: Why Do Firm Practices Differ? Examining the Selection and Implementation of Organizational Practices

Princeton University, Princeton, NJ May 2006
Bachelor of Science in Engineering, *cum laude*, in Operations Research and Financial Engineering

PEER REVIEWED JOURNAL PUBLICATIONS

Dutt, Nilanjana & Megan Lawrence (2022). “Learning to Manage Breadth: Experience as Repetition and Adaptation”. *Organization Science*. 33(11): 1300-1318.

- Selected for AOM Best Paper Proceedings, 2018

Lawrence, Megan. (2020). “Replication Using Templates: Does the Unit Learn from Itself, the Template, or Both?” *Strategic Management Journal*. 44(11): 1955-1982.

- Winner of Academy of Management (AOM) Distinguished Student Paper Award. 2016.

Lawrence, Megan. (2018). “Taking Stock of the Ability to Change: The Effect of Prior Experience”. *Organization Science*. 29(3): 489-506.

- Winner of Strategic Management Society (SMS) Best Conference PhD Paper Prize. 2015.

BOOK CHAPTERS AND CONFERENCE PROCEEDINGS

Dutt, Nilanjana & Megan Lawrence (2018). “Complex Learning: Evidence from US Manufacturing”. *Academy of Management Best Paper Proceedings*.

Bennett, Victor, Megan Lawrence & Raffaella Sadun. (2017). “Are Founder CEOs Good Managers?” In *Measuring Entrepreneurial Businesses: Current Knowledge and Challenges*, edited by John Haltiwanger, Erik Hurst, Javier Miranda, and Antoinette Schoar. National Bureau of Economic Research.

WORKING PAPERS

Lawrence, Megan & Christopher Poliquin (2022). “The Growth of Hierarchy in Organizations: Managing Knowledge Scope”

- Revise & Resubmit

Chauvin, Jasmina, Prithwiraj Choudhury & Megan Lawrence (2022). “Where in the World is My (Virtual) Headquarters?”

- Submitted

Ringov, Dimo, Haibo Liu, Megan Lawrence & Gabriel Szulanski. (2021). “Standardization versus Local Adaptation of Practices in Multiunit Organizations: How about Both?”

Bennett, Victor & Megan Lawrence. (2020). “How Much Don’t We Know? Accounting for Measurement Error in Survey-based Variance Decomposition Studies”.

Lawrence, Megan, Felix Oberholzer-Gee & Victor Canalog. (2015). “Bidding for Business: Tax Discrimination as Local Industrial Policy”.

INVITED TALKS & CONFERENCE PRESENTATIONS

Invited Talks

2022 – Purdue University – Krannert School of Management

2021 – Tuck School of Business

2018 – NYU Stern School of Business

2017 – Wisconsin School of Business, Washington University in St. Louis - Olin

2016 – Georgetown University – McDonough, Emory University – Goizueta, Bocconi University, ESADE, Vanderbilt University – Owen

2015 – University College London School of Management, University of Southern California – Marshall, Duke University – Fuqua, University of Utah – David Eccles

Paper Conferences

Where in the World is my (Virtual) Headquarters?

Labor and Employment Relations Association (LERA) virtual conference June 2023

Strategic Research Forum, Lisbon, Portugal May 2022

Hiring Hierarchy: The Consequences of Hierarchy Expansion in Young Firms

Academy of Management Annual Conference, Seattle, WA August 2022

HBS Strategy Alumni Conference, Virtual August 2021

The Growth of Hierarchy in Young Firms: Managing Knowledge Scope

Strategy, Innovation, and Entrepreneurship Seminar, Virtual November 2021

Bocconi Assembly for Innovation and Cooperation, Milan, Italy December 2019

Strategic Management Conference, Minneapolis, MN October 2019

Academy of Management Annual Conference, Boston, MA August 2019

*HBS Strategy Doctoral Alumni Conference, Boston, MA August 2019

4th Vienna Conference on Strategy, Organizational Design, and Innovation, Vienna, Austria June 2019

Strategy Science, Salt Lake City, UT May 2019

Learning to Manage Breadth: Experience as Repetition and Adaptation

*Strategic Management Conference, Paris, France September 2018

*Academy of Management Annual Conference, Chicago, IL August 2018

Strategy Science Conference, Philadelphia, PA June 2018

*SMS Special Conference, Oslo, Norway June 2018

Organization Science Winter Conference, Park City, UT March 2018

Academy of Management Annual Conference, Atlanta, GA August 2017

Replication Using Templates: Does the Unit Learn from Itself, the Template, or Both?

Sumantra Ghoshal Conference, London Business School, London, UK June 2018

Organization Science Winter Conference, Park City, UT February 2017

INFORMS Annual Conference – Strategy Science, Nashville, TN	November 2016
Academy of Management Annual Conference, Anaheim, CA	August 2016
<i>What Matters for Managerial Practices?</i>	
Academy of Management Annual Conference, Atlanta, GA	August 2017
<i>Taking Stock of the Ability to Change: The Effect of Prior Experience</i>	
Wharton’s People & Organizations Conference, Philadelphia, PA	September 2016
Strategic Management Conference, Denver, CO	October 2015
Academy of Management Annual Conference, Vancouver, Canada	August 2015
26 th Annual Production and Operations Management Conference, Washington DC	May 2015
Atlanta Competitive Advantage Conference, Atlanta, GA	May 2015
Consortium on Competitiveness and Cooperation (CCC), New York, NY	April 2015
<i>Bidding for Business: Tax Discrimination as Local Industrial Policy</i>	
NBER Law and Economics Winter Conference, Cambridge, MA	February 2015
Trans-Atlantic Doctoral Conference, London Business School, London, UK	May 2014
HBS Strategy Doctoral Workshop, Boston, MA	April 2014
<i>Are Founder CEOs Good Managers?</i>	
*NBER/CRIW Conference on Entrepreneurship, Washington DC	December 2014

*Presented by coauthor

AWARDS & HONORS

Poets and Quants’ Best 40-Under-40 Business School Professors	2022
Selected for Best Paper Proceedings, Academy of Management	August 2018
Provost Research Studio Award, Vanderbilt University	2017-2018
Distinguished Student Paper Award, Academy of Management, BPS Division	August 2016
Best PhD Paper, Strategic Management Society Conference	September 2015

TEACHING

EMGT7856: Strategy for MMHC, Vanderbilt Owen	Summer 2019/20/21
Required strategy course for Master of Management in Healthcare	
MGT6355: Strategic Management, Vanderbilt Owen	Winter 2017/18/19/20/21/22/23
Required core strategy course for MBAs	
Analytics Course for MBAs, Harvard Business School	Summer 2012/13/14
Finance Teaching Assistant for weeklong preparatory course for entering MBA students	
Economics 10: Principles of Economics, Harvard University	Fall 2012-Spring 2013
Teaching Fellow for foundational macro- and micro-economics course, responsible for preparing and teaching materials for three lectures per week for entire school-year, ~ 26 students	
Entrepreneurship and Innovation, Harvard University	Fall 2011
Teaching Fellow for Prof. Mihir Desai and Prof. Joseph Lassiter, responsible for assisting with material comprehension and grading for 93 students	

EXECUTIVE EXPERIENCE

Managing Health Care Delivery, Harvard Business School	Winter 2014 / 2015
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On-call teaching assistant for finance and accounting portions of executive training that occurred during interim module of the program between the concentrated modules on healthcare process and practice management

Leading Change and Organizational Renewal, Harvard Business School March 2012 / 2013, June 2012
Facilitator for course designed to teach executives tools for leading their organizations through innovation, change and renewal opportunities

PROFESSIONAL LEADERSHIP AND SERVICE

External

Harvard Business School Strategy Alumni Conference, Co-organizer August 2022
BYU-Utah Winter Strategy Conference, Invited Paper Discussant January 2022
GEODIS Annual Carrier Conference. Keynote Speaker. May 2017

Professional Association Leadership Roles

Engagement Officer, Knowledge & Innovation Interest Group, Strategic Management Society 2019-2022
Rep-at-Large, Knowledge & Innovation Interest Group, Strategic Management Society 2018

Membership in Professional Associations

Academy of Management
Strategic Management Society
Strategy Research Forum (SRF)
Consortium for Competitiveness and Cooperation (CCC)

Reviewing Activities

Editorial Review Board at *Strategic Management Journal* 2022-
Editorial Review Board at *Strategy Science* 2022-
Ad Hoc Reviewer for *Strategic Management Journal*, *Organization Science*, *Management Science*, and
Strategy Science

Internal

Supervisor of Independent Projects

Matthieu Popesco, MBA – Fall 2019
Joseph Scheele, MBA – Winter 2020
Julian Danziger, MBA – Summer 2020

Committee Participation

Kendall Park, Pathway Post-doctoral Scholar, Vanderbilt 2018-2020

Other

Faculty Mentor, Vanderbilt University Women's Soccer Team 2019, 2021,
Faculty VUceptor, Vanderbilt University Visions Fall 2021
Owen Human Organizational Performance Association. Invited Speaker. November 2017

PROFESSIONAL EXPERIENCE

ARCELIK, A.S., ISTANBUL, TURKEY

Fall 2010-January 2011

Consultant, Harvard Business School Immersion Experience Program

Worked with a team of Harvard Business School MBAs on a market entry strategy.

MERRILL LYNCH, NEW YORK, NY

2006-2010

Equity Electronic Trading Analyst / Associate

Headed Quantitative Consulting for Equity Electronic Trading with direct oversight of two employees